

Data Compromise Coverage



Data compromise coverage from EMC Insurance Companies provides critical protection and services for business owners.

Every Small And Midsize Business Needs Data Compromise Coverage

With businesses using electronic records, cyber-based transactions and mobile electronics, it's no secret that the risk of a data breach is an increasing concern. The effects of a data breach are long lasting and could be financially devastating. Data compromise coverage is an innovative product designed to help small and midsize businesses respond to data breaches and offers identity theft recovery for designated executives of an insured organization.

The Cost Of A Data Breach

Almost all states have enacted data breach notification laws requiring affected businesses to notify customers that their personal data has been lost or stolen. It can be complicated and expensive to respond to a data breach. In fact, notification is estimated to cost about \$100 per customer. Add in the expenses of identity theft recovery services, forensic IT services, lost and/or interrupted business, and reputational damage, and it's easy to see why many businesses seek solutions to this threat.

Data Compromise And Identity Recovery Coverage

Data compromise coverage is available through EMC Insurance Companies at an affordable premium. This policy offers coverage for response expenses, defense and liability, and identity recovery.

Response Expenses Coverage: includes a legal and forensic information technology review of the breach, notification to the affected individuals, and services for the affected individuals, including a toll-free help line, credit monitoring and identity restoration case management.

Defense and Liability Coverage: provides coverage for data compromise defense and data compromise liability in the event that affected individuals sue the insured. There must first be a covered loss under the response expenses coverage before defense and liability coverage becomes effective.

Identity Recovery Coverage: provides expense reimbursement and case management services caused by an identity theft for key individuals within the insured organization. Expenses include various legal costs, lost wages, child and elder care costs, mental health counseling and other miscellaneous unnamed costs. Insureds who are victims of covered identity thefts are assigned a case manager who provides them with a wide range of identity recovery services, including letter writing, phone calls, credit report requests, follow-up and record keeping.

Timely Help When It's Needed Most

- Coverage to help navigate applicable state laws in the event of a data breach
- Identity recovery protection for key individuals in the organization should their personal information be used to commit identity theft
- First- and third-party coverage under one policy
- Cost mitigation for notification and potential legal action by affected parties
- Reputational risk management services

EMC Insurance Companies
Home Office

717 Mulberry
Des Moines, Iowa 50309-3872
515-280-2511
800-447-2295

www.emcins.com

Claim Services

Claim services are provided by data compromise and identity recovery claim specialists. Insureds needing legal defense are represented by law firms that specialize in this area. These legal services would normally be too expensive for a small business owner, but are available through the data compromise and identity recovery coverage from EMC Insurance Companies.

When Data Compromise Coverage Pays Off

Data thieves can steal private information whether they get inside your office or raid your trash bin. The following real examples are the kinds of data breaches that data compromise coverage can help your business recover from:

- A burglar stole a laptop from the human resources department of a wireless firm. Data on 255 current and former employees was taken, including birth dates and Social Security numbers.
- Thieves mined a dumpster outside of a business for credit card transactions and account statements. Because the documents were not shredded, they were able to obtain a large amount of private information.
- An accountant's office was burglarized, and a PC containing the tax records of 800 clients in four states was stolen. Compromised information included bank account numbers, routing numbers and Social Security numbers.

About EMC

For more than 100 years, customers have come to *Count on EMC*®. Organized in 1911 to write workers' compensation protection in Iowa, EMC Insurance Companies now offers property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. We provide exemplary local service in underwriting, claims, marketing and loss control through 16 branch offices and 5 service offices across the country. The company ranks among the top 60 insurance organizations in the country, based on written premium, and has assets of approximately \$3 billion and more than 2,100 employees.

Disclaimer: The contents of this brochure, including the sample case files, are provided for informational purposes only and are not intended to be all-inclusive. Refer to the issued policy for specific details regarding coverages, conditions and exclusions. In the event of a conflict between the terms contained herein and the policy, the policy terms and conditions will prevail.



© Copyright Employers Mutual Casualty Company 2012. All rights reserved. MK8610

